

Unit 11 – Exploring the impact of globalisation

Speaking about globalisation

to connect the world / people from different countries	The Internet has been a great way to connect the world / people from different countries.	die Welt / Menschen aus verschiedenen Ländern verbinden
to learn about different cultural traditions	Amy learned about different cultural traditions when she moved to Europe.	über verschiedene kulturelle Traditionen lernen
companies can sell their products worldwide	Thanks to the new bill, companies can sell their products worldwide.	Unternehmen können ihre Produkte weltweit verkaufen
to create new job opportunities	The factory created new job opportunities for the people who lived in the town.	neue Arbeitsplätze schaffen
countries grow economically	Through increased trade, countries grow economically, improving people's lives.	Länder wachsen wirtschaftlich
to help technology spread faster	The Internet is a tool that can help technology spread faster.	Technologie zu einer schnelleren Verbreitung verhelfen
to increase pollution	Globalisation can also contribute to increased pollution because of how much material gets shipped.	die Umweltverschmutzung erhöhen
jobs might be outsourced to other countries	Sometimes companies need to reduce costs, which means jobs might be outsourced to other countries.	Arbeitsplätze könnten in andere Länder ausgelagert werden
to lead to unfair payment of workers	Some parts of the world may have weak labour laws, which leads to unfair payment of workers.	zu unfairer Bezahlung von Arbeitnehmern/Arbeitnehmerinnen führen
big companies take over smaller ones	If big companies take over smaller ones, customer choice can be significantly reduced.	große Unternehmen übernehmen kleinere (Unternehmen)

Speaking about global citizenship

to (not) trust one's leaders	In difficult times, citizens sometimes find it difficult to trust their leaders.	Führungspersonen (nicht) vertrauen
to make the right decisions for the planet	To protect future generations, both governments and people need to make the right decisions for the planet.	die richtigen Entscheidungen für den Planeten treffen
to be scared about the future of our planet	A lot of young people are scared about the future of our planet.	Angst um die Zukunft unseres Planeten haben
to promote change	The movement wanted to promote change in their city.	Veränderungen fördern
to find like-minded peers to discuss ideas	A lot of online groups just want to find like-minded peers to discuss ideas and share perspectives.	gleichgesinnte Menschen finden, um Ideen zu diskutieren
to feel a sense of belonging	The environmental group Charlie joined helped him feel a sense of belonging in society.	ein Gefühl der Zugehörigkeit empfinden
to advise someone to do something	Teachers often advise their students to do something about issues important to them.	jemandem raten, etwas zu tun
to talk about one's fears	Open conversations make it easier to talk about one's fears without feeling judged.	über Ängste sprechen
to be aware that we are all connected	Global challenges remind us to be aware that we are all connected and share the same Earth.	sich bewusst sein, dass wir alle miteinander verbunden sind
to respect different cultures/ opinions	Peace depends on our ability to respect different cultures / opinions.	verschiedene Kulturen / Meinungen respektieren
to question stereotypes	Critical thinking allows you to question stereotypes.	Stereotype hinterfragen

to use the Earth's resources fairly	Elizabeth reminded the politician that he should fight for people to use the Earth's resources fairly.	die Ressourcen der Erde gerecht nutzen
one's actions might affect others	In an interconnected world, one's actions might affect others, even in faraway places.	das eigene Handeln könnte andere beeinflussen
to support fair trade products / ethical brands	Many customers choose to support fair trade products / ethical brands in order to help workers around the world.	Fair-Trade-Produkte / ethische Marken unterstützen
to speak out against discrimination / inequality	A lot of teens want to speak out against discrimination / inequality.	sich gegen Diskriminierung / Ungleichheit aussprechen
to understand global problems	Education is essential because we need to understand global problems before we can solve them.	globale Probleme verstehen
to think critically	People need to think critically if they want to change the world.	kritisch denken
to be open-minded	I think she is open-minded because she travelled a lot as a teen.	aufgeschlossen sein
to make a difference in the world	Many young people want to make a difference in the world through social change.	etwas in der Welt bewirken
to recycle waste	The government should encourage people to recycle waste more.	Müll recyceln
to reduce waste	Anyone can reduce waste if they just change a few daily habits.	Müll reduzieren
to participate in protests / campaigns for human rights	Ordinary citizens may want to participate in protests / campaigns for human rights.	an Protesten / Kampagnen für Menschenrechte teilnehmen
to volunteer in one's community to help people in need	Luke was proud to volunteer in his community to help people in need.	sich in der eigenen Gemeinschaft ehrenamtlich engagieren, um Menschen in Not zu helfen
to be a member of a large global community	Jake now works for the <i>United Nations</i> because he wants to be a member of a large global community.	Mitglied einer großen globalen Gemeinschaft sein
to be aware of other cultures	Travelling and education at least help people to be aware of other cultures.	sich anderer Kulturen bewusst sein
to take an active role in the community	For a society to function, people need to take an active role in the community.	eine aktive Rolle in der Gemeinschaft übernehmen
to broaden one's horizons	You should broaden your horizons and travel more.	den Horizont erweitern
to be passionate about political / civic involvement	Leigh is passionate about political / civic involvement in her community.	sich leidenschaftlich für politisches / gesellschaftliches Engagement einsetzen
to get the right mindset	Personal development begins when people learn to get the right mindset for change.	die richtige Einstellung entwickeln
to promote lifelong learning	Schools should try to promote lifelong learning.	lebenslanges Lernen fördern
to offer workshops	The community organisation offered workshops to educate the local population.	Workshops anbieten
Talking about e-commerce and online returns		
to deliver a package every other day	Delivery services are often required to deliver a package every other day, which increases traffic.	jeden zweiten Tag ein Paket liefern
to overorder	My aunt tends to overorder when she shops online.	zu viel bestellen

to be addicted to online shopping	Online platforms have made people addicted to online shopping.	vom Online-Shopping abhängig sein
to buy the same item in different sizes / colours	Free shipping means that people often buy the same item in different sizes / colours so they can decide which one to keep later.	denselben Artikel in verschiedenen Größen / Farben kaufen
to fill shopping carts with things we don't need	It's really tempting for people to fill shopping carts with things we don't need.	Warenkörbe mit Dingen füllen, die wir nicht brauchen
to try things on	I never shop online because I like to try things on before I buy them.	Dinge anprobieren
to get free shipping	If I buy one more item, I get free shipping.	kostenlosen Versand erhalten
to be returned to the retailer	If something you bought disappointed you, it should be returned to the retailer immediately.	an den Händler/die Händlerin zurückgeschickt werden
to be in mint condition	I think products should be in mint condition before they can be resold.	in einwandfreiem Zustand sein
to take a picture of the item and check its condition	If customers want to return something, companies may ask people to take a picture of the item and check its condition before they send it back.	ein Foto des Artikels machen und seinen Zustand überprüfen
to be marked down	Damaged products may be marked down before they are sold.	reduziert werden
to be inspected for quality	The coat was inspected for quality before it was sent back.	auf Qualität geprüft werden
to be repackaged and resold as new	If an item is repackaged and resold as new, people should know about it.	neu verpackt und als neu wiederverkauft werden
to be sold in bulk to third-party retailers	Goods that cannot be sold individually can be sold in bulk to third-party retailers.	in großen Mengen an Dritt-anbieter/innen verkauft werden
What happens with online returns?		
returned clothing ends up in landfills	He hates that returned clothing ends up in landfills most of the time.	zurückgeschickte Kleidung landet auf Mülldeponien
to send returned items to discount partners	To reduce losses, companies may send returned items to discount partners.	zurückgesendete Artikel an Discount-Partner/innen weiterleiten
to go directly to the next shopper	Sometimes returned items are not damaged and can go directly to the next shopper.	direkt zum nächsten Käufer/zur nächsten Käuferin gehen
to be donated to charities / second-hand stores	Some companies give back and their items are donated to charities / second-hand stores.	an Wohltätigkeitsorganisationen / Secondhand-Läden gespendet werden
to be recycled / repurposed	Damaged products may be recycled / repurposed rather than thrown away.	recycelt / wiederverwertet werden
Why are clothes returned?		
to not fit properly	The pants did not fit properly, so she returned them.	nicht richtig passen
to be damaged	The backpack was damaged, so he received a full refund.	beschädigt sein
to change one's mind after purchasing	She often changes her mind after purchasing something big.	es sich nach dem Kauf anders überlegen
to not meet one's expectations in terms of quality	Lucia never shops at that store anymore because it did not meet her expectations in terms of quality.	in Bezug auf die Qualität nicht den Erwartungen entsprechen

How to reduce the number of online returns		
to get something in return	Many people expect to get something in return if they stick with the same brand.	etwas zurückbekommen
to provide detailed size guides	It's important for online shops to provide detailed size guides for their clothes.	detaillierte Größentabellen bereitstellen
to charge return fees	The CEO decided that the company should charge return fees on most of their products.	Rücksendekosten berechnen
to offer virtual fitting tools	Some brands offer virtual fitting tools to help customers.	virtuelle Anprobe-Tools anbieten
to promote sustainable shopping habits	The plan aimed to promote sustainable shopping habits among customers.	nachhaltige Einkaufsgewohnheiten fördern